



## 2024 Wisconsin Lakes & Rivers Convention

### Convention Exhibiting Requirements and Guidelines

#### Requirements for Exhibiting

- 1) Sale of items or services at the event for profit requires registration as a business exhibitor.
- 2) Items deemed to demean, discredit, or harm waterbodies and/or partnerships will not be allowed at the event.
- 3) Equipment, products, and services promoted, advertised, or offered for sale must meet current applicable standards and, where necessary, be approved for use in the State of Wisconsin. Any applicable local, state, or federal permitting requirements to use the equipment, product, and/or service must also be fully and accurately disclosed.
- 4) Walking around with a “mobile” exhibit sharing information and resources will not be allowed.
- 5) All exhibit booths must have a professional appearance.
- 6) No exhibitor shall be permitted to violate the intellectual property, including trademarks and copyrights, of members, exhibitors, or third-parties.
- 7) When collecting personal data or contact information from attendees, exhibitors are required to disclose whether and how the information will be used and shared with others.
- 8) Exhibitors are required to wear their conference name badge at all times; this designates you as a conference registrant and exhibit representative.
- 9) Outside food/beverages other than candy, for the purpose of distributing to general attendees of the Convention, are not allowed at exhibit booths.

Failure to meet any of these policies may result in you being asked to uninstall your exhibit and/or leave the Convention.